

AI Walay: Transforming Your Gym into a 24/7 Growth Engine

Your Strategic Partner for AI Automation, Web
Development, and Digital Marketing.

AI Walay

ONE-STOP SOLUTION FOR GYMS



THE CHALLENGE

High Churn and Missed Leads Are Costing You Revenue

HIGH MEMBER CHURN

Without personalized engagement, members lose motivation and drop off. **High churn rates** make it difficult to build a sustainable, high-LTV member base.

MISSED LEAD OPPORTUNITIES

Delayed responses to inquiries mean lost enrollments. **Manual lead management** is inefficient and often results in missed opportunities during peak hours.

STOP THE REVENUE LEAK WITH AI-POWERED AUTOMATION.

AI Automation in Business

THE SOLUTION

The Solution: Your 24/7 Digital Front Desk

24/7 AI LEAD NURTURING

Capturing and qualifying leads **instantly across all channels**, ensuring no inquiry goes unanswered, even while you sleep.

AUTOMATED MEMBER RETENTION

AI-powered engagement strategies that provide **personalized touchpoints** to keep your members motivated and hooked.

ONE-STOP GROWTH ENGINE

A complete package of **AI automation, web development, and digital marketing** designed specifically for gym growth.



THE AUTOMATION

AI Automation: Capturing Leads While You Sleep

AI CALLING AGENTS

Autonomous voice agents that **answer inbound calls 24/7**, answer FAQs, and qualify leads without human intervention.

WHATSAPP AUTOMATION

Instant, intelligent responses to **WhatsApp inquiries**, nurturing leads through the entire enrollment funnel automatically.

AUTOMATED BOOKING & ENROLLMENT

Seamlessly **booking gym tours and processing enrollments** directly into your CRM, ensuring a frictionless member journey.

DIGITAL DOMINANCE

Marketing & IT: Attracting High-LTV Members

HIGH-CONVERTING WEB DEV

Building **premium, mobile-first websites** that act as your 24/7 salesperson, optimized for speed, SEO, and seamless member enrollment.

TARGETED SOCIAL MEDIA ADS

Precision-targeted **Meta and Google ad campaigns** designed to attract high-LTV members and drive them directly into your AI-powered lead funnel.

SECURE IT INFRASTRUCTURE

Robust **CRM pipelines and secure cloud systems** that ensure your member data is protected and your operations run without a hitch.

BUILDING THE DIGITAL FOUNDATION FOR YOUR FITNESS EMPIRE.



CONCLUSION

Partnership: Your Dedicated Growth Partner

DEDICATED GROWTH PARTNER

We act as an extension of your team, handling all IT and marketing complexities so you can focus on what you do best: fitness.

SCALABLE INFRASTRUCTURE

Our AI-powered solutions scale with your gym, from a single studio to a multi-location franchise, ensuring consistent growth.

FOCUS ON FITNESS

Eliminate the technical headache. We manage your digital presence, lead flow, and member engagement 24/7.

READY TO SCALE YOUR GYM?

WWW.AIWALAY.COM